

Designing the Perfect Backpack

(or for people that have done this activity, think of something else that could use improvement)

Step 1: Empathize: *What are some things that people would use a backpack for?*

Make a list of specific activities people might use a backpack for.

Step 2: Define: *Which one of the ideas in Step #1 are you going to focus on?*

Step 3: Ideate: *Brainstorm at least 25 things that will go into the building of your backpack*

Step 4: Prototype: *Narrow down your brainstorming options*

Of your 25+ ideas, you probably won't use all of them.

And since we aren't going to actually build this product, just write down which features you going to put into your final product.

Step 5: Test: *Create a video "pitch" about your product.*

You are doing this as if you were trying to get funding for your project (think "Shark Tank").